



**City of Allentown
3rd Annual July 4th Celebration
Sponsorship Opportunities**

	Title Sponsor	Liberty Bell Sponsor	Patriot Sponsor	Event Sponsor
Sponsor Benefit	\$2500	\$2000	\$1000	\$500
Logo listed on City of Allentown website	•	•	•	•
Named in Press Release	•	•	•	•
Logo on Poster	•	•	•	
Inclusion in TV advertising	•	•		
Inclusion in Print Advertising	•	•		
Name listed in Allentown's "It's Happening"	•	•		
10ft x 10ft Promotional Booth	•			